



Science 2.0-Survey: Use of Social Media and Web-based Tools in Science 2014

Lightning-Talk at the
[2nd International Science 2.0 Conference](#),
March 26, 2015, Hamburg

science 2.0
Leibniz-Forschungsverbund



Gefördert aus Mitteln
der Europäischen Union

Europa fördert Sachsen.
ESF
Europäischer Sozialfonds



...an annual, **Germany-wide online survey**

...among **scientists** at German universities and research institutions

...to identify the current level of awareness and usage of different
web-based tools and social media

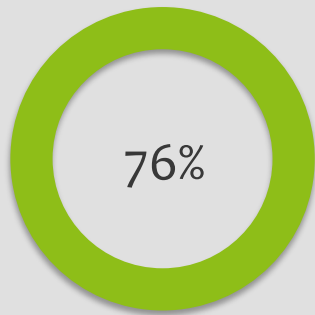
...in the context of **scientific work**

	Total	Universities (institutions of higher education)	Research institutions (Leibniz, Helmholtz, Max-Planck)
2013	1.563	778	403
2014	2.084	1.419	665

Fig. 1: Number of valid data sets in Science 2.0-survey



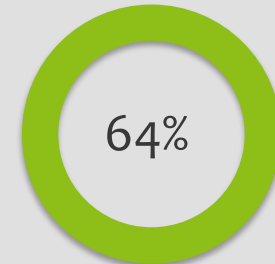
Wikipedia is an **integral part of the daily work** of scientists at universities (94%) and research institutions (96%) – especially in the context of research:



76%

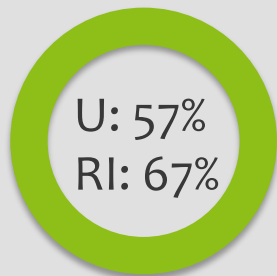
Research institutions

Universities

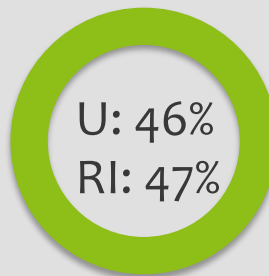


64%

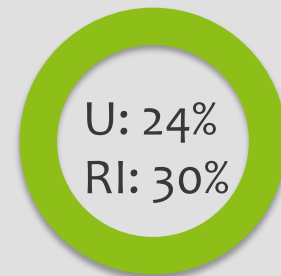
Social media remain at a **low level of active usage**, but have – except microblogs – **significantly exceeded the stage of early adoption** (Rogers).



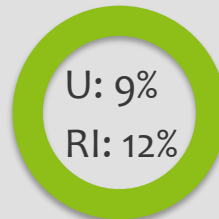
Wiki
(not Wikipedia)



Scientif./ profes.
network site



Weblog



Microblog

Microblogs and social network sites play a role mainly in **science communication** – while scientists from research institutions seem to be more active.



Microblogs *



Social network sites *

* Related to people using the tool in scientific context

For further information and discussion,
contact us: **@eScienceSachsen...**

...or download the data report via
<http://nbn-resolving.de/urn:nbn:de:bsz:14-qucosa-163135>

THANK YOU!