

Professional usage of selected Social Media services

First findings from the Goportis II study 2015

Dr Doreen Siegfried
*ZBW – Leibniz Information Centre for Economics,
Kiel/Hamburg*



Our interest

2013 we found out: The most used Social Media Tools in science are:

1. Wikipedia
2. Tools for sharing data
3. Professional and academic networks
4. Subject-specific / internal wikis
5. Reference management software
6. Learning management systems

2015 we asked: What exactly do researchers do with these tools? What documents do they share for what purpose? Etc.



First Findings

- Wikipedia is the tool used most frequently
- majority of researchers uses Wikipedia several times a week
- researchers share most frequently presentations or research data via Dropbox
- researchers who use social networks love ResearchGate, XING, LinkedIn
- more than 50% of them use professional networks to gather information about new publications / topics
- the most used reference management software is Citavi, not Mendeley

Three vertical bars of increasing height, colored orange, yellow, and blue, located in the bottom left corner of the slide.

Curious? Visit the poster